

FILE FORMAT INFORMATION

FILE FORMAT USAGE

| FILE FORMAT | DESCRIPTION | COLOR | MS EXCEL .xls Accounting | MS POWERPOINT .ppt A/V Presentation | MS PUBLISHER .pub Publishing | MS WORD .doc + .dot Word Processing | FREEHAND .fh11 Drawing | ADOBE ILLUSTRATOR .indd Publishing | ADOBE INDESIGN .ai + .art Drawing | ADOBE PHOTOSHOP .psd Photo Manipulation | QUARK .qxp Publishing | | Print | Web and Video |
|-------------|--|-----------|-----------------------------|--|---------------------------------|--|---------------------------|---------------------------------------|--------------------------------------|--|--------------------------|--|-------|---------------|
| .ai | Adobe Illustrator: Vector drawing program file format for both Windows and Mac. | CMYK, PMS | | | | | | X | | | | | X | |
| .eps | Encapsulated Postscript: platform-independent printing format used for storing vector information. EPS is the standard format for the graphics industry because of its scalability and excellent print quality. | CMYK | X | | X | X | X | X | X | X | X | | X | |
| .fh11 | Freehand MX: Vector drawing program. This is the file of origination program for the icons. You can only make changes to the file in the program it was created in. The program was purchased by Adobe and replaced by Adobe Illustrator. | CMYK, PMS | | | | | X | | | | | | X | |
| .gif | Graphics Interchange Program: Raster format for DOS, Windows, Macintosh and UNIX GIF files are used for screen presentation (72dpi) not for print applications. Used for graphics (jpeg is used for photos). | RGB | | X | | | | | | X | | | | X |
| .indd | InDesign: High-powered publishing program. An Adobe product. | | | | | | | | | | | | X | |
| .jpeg | Joint Photographic Experts Group: Raster format which compresses an image to save space for DOS, Windows, Macintosh and UNIX. JPG has a highly efficient way of compressing images and is used for large photos. | RGB | | X | | | | | | X | | | | X |
| .pdf | Portable Document Format: PDF enables files to be viewed on Mac, PC, Unix, or Linux computers regardless of the program originally used to create them. | CMYK, PMS | | | | | | | | X | | | X | |
| .png | Portable Network Graphics: PNG was designed to replace the GIF format. PNG files can hold up to 48-bit color and can use variable transparency (alpha channels). PNG compression is in most cases slightly better than GIF (approximately 10-30% better compression). | RGB | | X | | | | | | X | | | | X |
| .psd | Photoshop Document: Photo manipulation program. | | | | | | | | | X | | | X | X |
| .qxp | Quark Express: High-powered publishing program. Proprietary product competing with Adobe InDesign. | | | | | | | | | | X | | X | |
| .tif | Tagged Information Format: Platform independent raster format for image files. TIFF is supported in almost every image and word processing software. | CMYK | X | | X | X | X | X | X | X | X | | X | |